

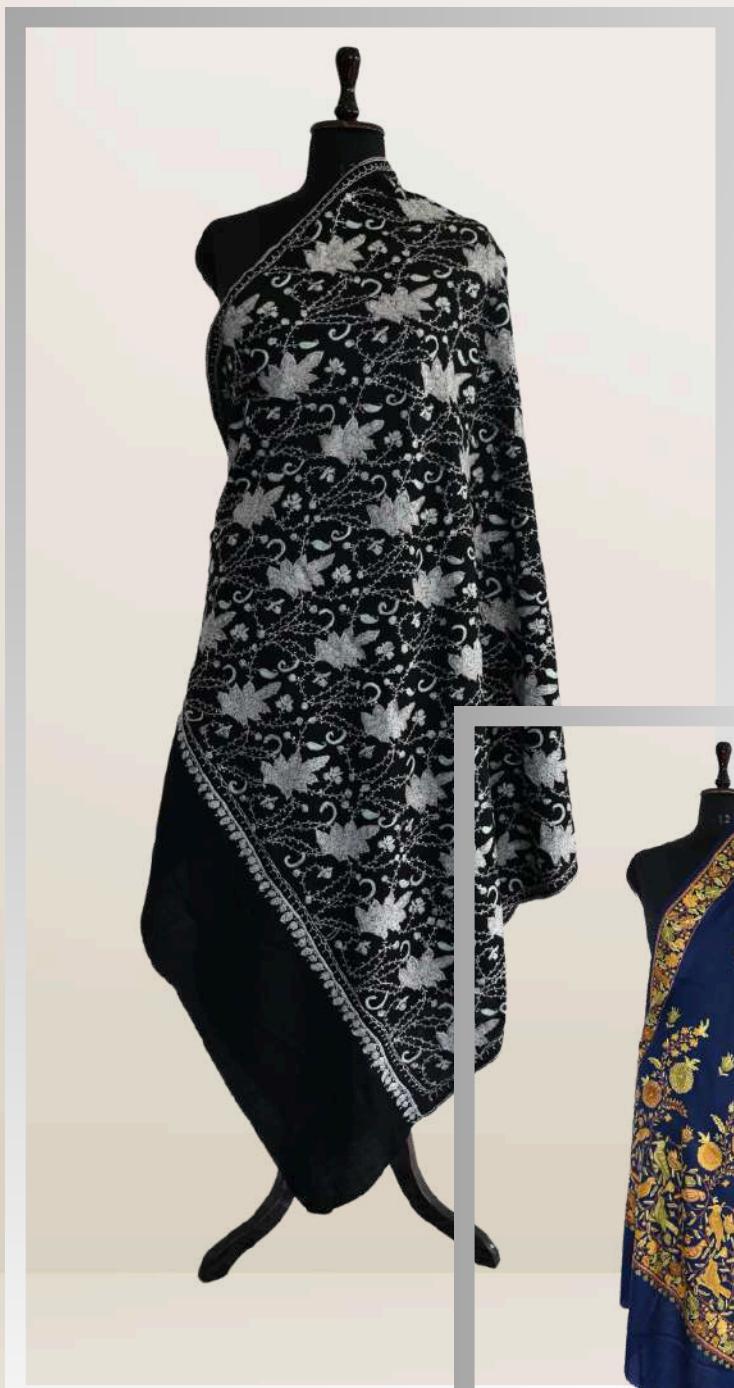
Alumdar

Handicrafts Producer Company Limited

Registration No. U17309JK2022PTC013352



Product Catalogue



SHAWL



PHARAN



SUIT

STOLE

PHARAN



DEVELOPMENT COMMISSIONER (HANDICRAFTS)
Ministry of Textiles, Government of India

About Us

Welcome to Alumdar Handicrafts Producer Company Limited ! Our mission is to preserve the rich traditions of handicrafts in Jammu & Kashmir while empowering local artisans. Founded in April 2022, we specialize in premium-quality knitted and crocheted fabrics, along with other handcrafted textile articles. Our company stands as a testament to the passion and skill of artisans who create unique pieces that reflect our heritage.

Located at Parry Shopping Complex in Magam, Budgam, we are committed to merging traditional craftsmanship with modern design sensibilities. By providing sustainable livelihood opportunities, we ensure that each product tells a story of culture and artistry. At Alumdar, we believe in quality, authenticity, and sustainability. Every item produced by our artisans is crafted with care, ensuring our handcrafted products are both beautiful and eco-friendly. Whether you're seeking exclusive hand-knit textiles or stunning crocheted creations, Alumdar Handicrafts offers products that celebrate the art of Kashmir.

Our Vision

At Alumdar Handicrafts, we dream of a world where traditional craftsmanship is valued. We believe in our artisans' potential. We want to elevate their status in society. Our goal is to create a sustainable system that supports local crafts. This will allow artisans to thrive and contribute to our region's cultural heritage.

Our commitment goes beyond selling products. We want to be a leading brand recognized for quality, authenticity, and social responsibility. Through our efforts, we hope to inspire a new generation of artisans and craft enthusiasts. They will appreciate the beauty and value of handmade products.

Our Vision

Our mission has three main goals:

1. Empower Artisans: We aim to empower local artisans. We provide fair wages, skill development, and opportunities for exposure. We want to create a supportive community where artisans can share their knowledge. By equipping artisans with the tools they need, we boost their confidence and social standing.
2. Promote Handicrafts: We want to showcase the beauty of Kashmiri handicrafts. We use creative marketing strategies. By connecting artisans with more people, we raise awareness about supporting local craftsmanship. This includes joining trade fairs and working with influencers to share the stories behind our products.
3. Sustainable Practices: We are committed to eco-friendly practices. Our production processes prioritize environmental conservation. We encourage artisans to use sustainable techniques that respect our region's natural resources. This includes organic materials and natural dyes.

Sponsored by



Elegant Handcrafted Collection

Elegant embroidered **SHAWL**
handcrafted with intricate designs,
perfect for adding timeless beauty
to your collection



The **PHARAN** is a traditional Kashmiri garment known for its warmth and comfort. Typically made from wool, it is often embellished with intricate Sozni embroidery, making it both functional and stylish. Perfect for cold weather, this versatile piece reflects Kashmir's rich cultural heritage and artisanal craftsmanship.

khos dupatta, khos saaz karan, har poshaak chay saadi zew

(Translation:
Beautiful **stole**, nicely crafted,
adds charm to any outfit.)





₹ 7500/=



₹ 4200/=



₹ 4800/=



₹ 5500/=



₹ 3500/=



₹ 3500/=



₹ 7500/=



₹ 3500/=



₹ 4200/=



₹ 5800/=



₹ 6500/=



₹ 4500/=

PHARAN



₹ 2200/=

PHARAN



₹ 2500/=

PHARAN



₹ 2200/=

PHARAN



₹ 2600/=

PHARAN



₹ 2200/=

PHARAN



₹ 2200/=

PHARAN



₹ 2500/=

PHARAN



₹ 2500/=

PHARAN



₹ 2500/=

PHARAN



₹ 2200/=

PHARAN



₹ 2500/=

PHARAN



₹ 2700/=

STOLE

₹ 3500/=

STOLE

₹ 3200/=

STOLE

₹ 2500/=

STOLE

₹ 5500/=

STOLE

₹ 2500/=

STOLE

₹ 1200/=

STOLE

₹ 2500/=

STOLE

₹ 2800/=

STOLE

₹ 3200/=

STOLE

₹ 4500/=

STOLE

₹ 1150/=

STOLE

₹ 2500/=

STOLE

₹ 2500/=

STOLE

₹ 3300/=

STOLE

₹ 2500/=

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Ministry of Textiles, Government of India

KHADI COTTON



₹ 1800/=

KHADI COTTON



₹ 1800/=

KHADI COTTON



₹ 2400/=

KHADI COTTON



₹ 3200/=

KHADI COTTON



₹ 2400/=

KHADI COTTON



₹ 2800/=

KHADI COTTON



₹ 3200/=

KHADI COTTON



₹ 2000/=

KHADI COTTON



₹ 3200/=

KHADI COTTON



₹ 1600/=

KHADI COTTON



₹ 3200/=

KHADI COTTON



₹ 1800/=

KHADI COTTON



₹ 1800/=

KHADI COTTON



₹ 3200/=

KHADI COTTON



₹ 2200/=

Alumdar

Handicrafts Producer Company

Limited

Registration No.

U17309JK2022PTC013352



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For More Information

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